

HPLA 2021 Sponsorship Packages & Ads

We invite you to become a partner with HPLA. Through sponsorship, let us help you:

- Create brand awareness and increase brand loyalty among a targeted audience in the industry
- Give you an opportunity to introduce a new product/service/program to a captive group of leading-edge researchers, decision makers, and buyers
- Reach a new target market or expand your current market with your product, research, or service portfolio
- Drive sales by reinforcing your brand messaging
- Differentiate yourself from your competition
- Highlight your commitment to furthering excellence in the laser ablation and beamed energy research and technology field

Media Sponsors

If you would like to become a media sponsor, please contact Amy Voisard at avoisard@blue52productions.com, 937-479-4255.

HPLA Sponsorship Packages

To purchase one of the packages below, please contact Amy Voisard at avoisard@blue52productions.com, 937-479-4255. Packages can also be tailored based on your needs and budget.

HPLA Sponsorship Packages

2021 HPLA SPONSORSHIP PACKAGES						
	DIAMOND (\$15,000)	PLATINUM (\$10,000)	GOLD (\$7,500)	SILVER (\$5,000)	NICKEL (\$2,500)	BRONZE (\$1,500)
Complimentary Virtual HPLA Registrations	6	4	2	2	1	1
Weeks of Banner Ad Time on Website	5	4	3	3	2	1
Sponsor Highlight in eblast to HPLA Database	2	2	2	1	1	1
Logo Recognition on event website sponsor page	Yes	Yes	Yes	Yes	Yes	Yes
Logo Recognition on Virtual Platform Site During Event	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor Recognition at start of each day	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion of Brochure on Web & Virtual Site	Yes	Yes	Yes	Yes	Yes	-
Inclusion of Video Ad on the Web & Virtual Site	3 min	2 min	1 min	30 sec	-	-

HPLA Ads

*Banner Ads are sold by the week and appear on the home page of the HPLA website and on the sponsor page. Purchaser may choose the week of posting. Ads are due one week prior to date chosen to be posted. **Web Banner Ads - \$125/week***